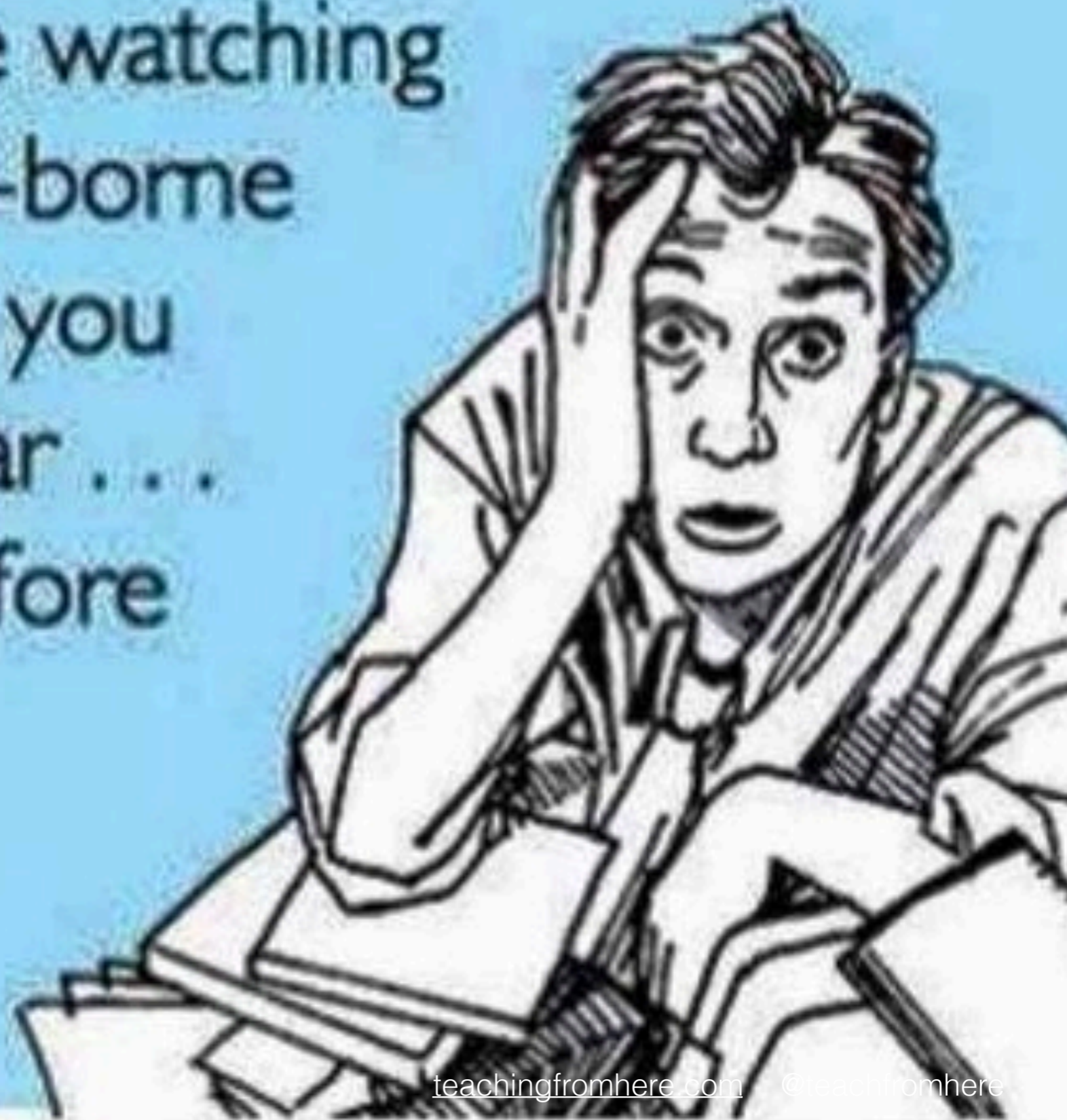


# Using Social Media for PD

Scott Haselwood  
Oklahoma State University

Nothing says "have a great school year" like watching the same blood-borne pathogen video you watched last year . . . and the year before and . . .

som<sup>ee</sup> cards  
user card



# What is Professional Development?

- Ongoing, intentional, systematic educational training opportunities available to educators in schools and districts (Guskey, 2000)
- Activities intended to increase the skills, knowledge or understanding of teachers, and their effectiveness in schools (Rhodes, Stokes, and Hampton, 2004)

# How PD Happens

- Can be Formal
  - Occurs at a district level
    - Organized by department at each school
    - District brings in someone with desired expertise
  - Occurs in conferences
- Can be Informal
  - Educator seeks out PD in a less structured format.



# Why Twitter?

- Informal
  - The educator is deciding what to learn
  - Not organized by a school/district
- No significant cost to participate
  - Need an internet connected device

# Utilize Twitter

- Hashtags
  - # - followed by a number/letter string
  - Groups all #'s with the same number/letter string together
  - Real Time

# Twitter Chats

- Organized around specific hashtags
  - Occur on specific days of the week at specific times
  - Led by a moderator
    - Moderator will post a series of questions using the specific hashtag
    - Participants respond to the questions with the specific hashtag
- Real Time

# Edu-Friendly Hashtags

- #oklaed
- #tlap
- #mathchat
- #sschat
- #kidsdeserveit
- I teach \_\_\_\_\_ - there is a chat for that



Teacher New Year's Resolution  
#2-- I will participate  
fully in all PD sessions,  
even if the activity is  
monotonous  
and/or  
demeaning.



som<sup>ee</sup>cards  
user card





*So I'm  
writing a  
blog.*

*TELL ME  
MORE.*



# What is a blog

- A place on the internet that you control
- Can be written, have music, pictures or other media
- Is regularly updated



# Add New Post

## Why you should blog:

- To reflect on your practice
- To share with other teachers what you are doing/have done
- Give a worldwide audience for your students
- Collaborate with other teachers on something you want to do
- Use your Voice

# Where to blog:

- [wordpress.com](https://www.wordpress.com)
- [tumblr.com](https://www.tumblr.com)
- [wix.com](https://www.wix.com)
- [weebly.com](https://www.weebly.com)
- [svbtle.com](https://www.svbtle.com)
- [blog.com](https://www.blog.com)
- [blogger.com](https://www.blogger.com)
- [medium.com](https://www.medium.com)
- [penzu.com](https://www.penzu.com)
- [edublog.org](https://www.edublog.org)

You created your blog - now what?

**Just Write.**





# What to blog about?

- What you did this week with your class
- A problem you have solved in your classroom
- An upcoming lesson you want to improve
- New ideas you are thinking on



# Resources for you to use:

## Photos

- [photopin.com](http://photopin.com)
- [superfamous.com](http://superfamous.com)
- [mmt.li](http://mmt.li)
- [stocksnap.io](http://stocksnap.io)
- [picography.co](http://picography.co)
- [gratisography.com](http://gratisography.com)

## Blogging Help

- [edutopia.org](http://edutopia.org)
- [edublogs.org](http://edublogs.org)
- [wordpress.com](http://wordpress.com)

## Icons

- [thenounproject.com](http://thenounproject.com)