

# Using Twitter for PD

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*Scan Me...?*



**WHEN YOU WANT THE STAFF  
MEETING TO END**



**AND SOMEONE KEEPS ASKING QUESTIONS**

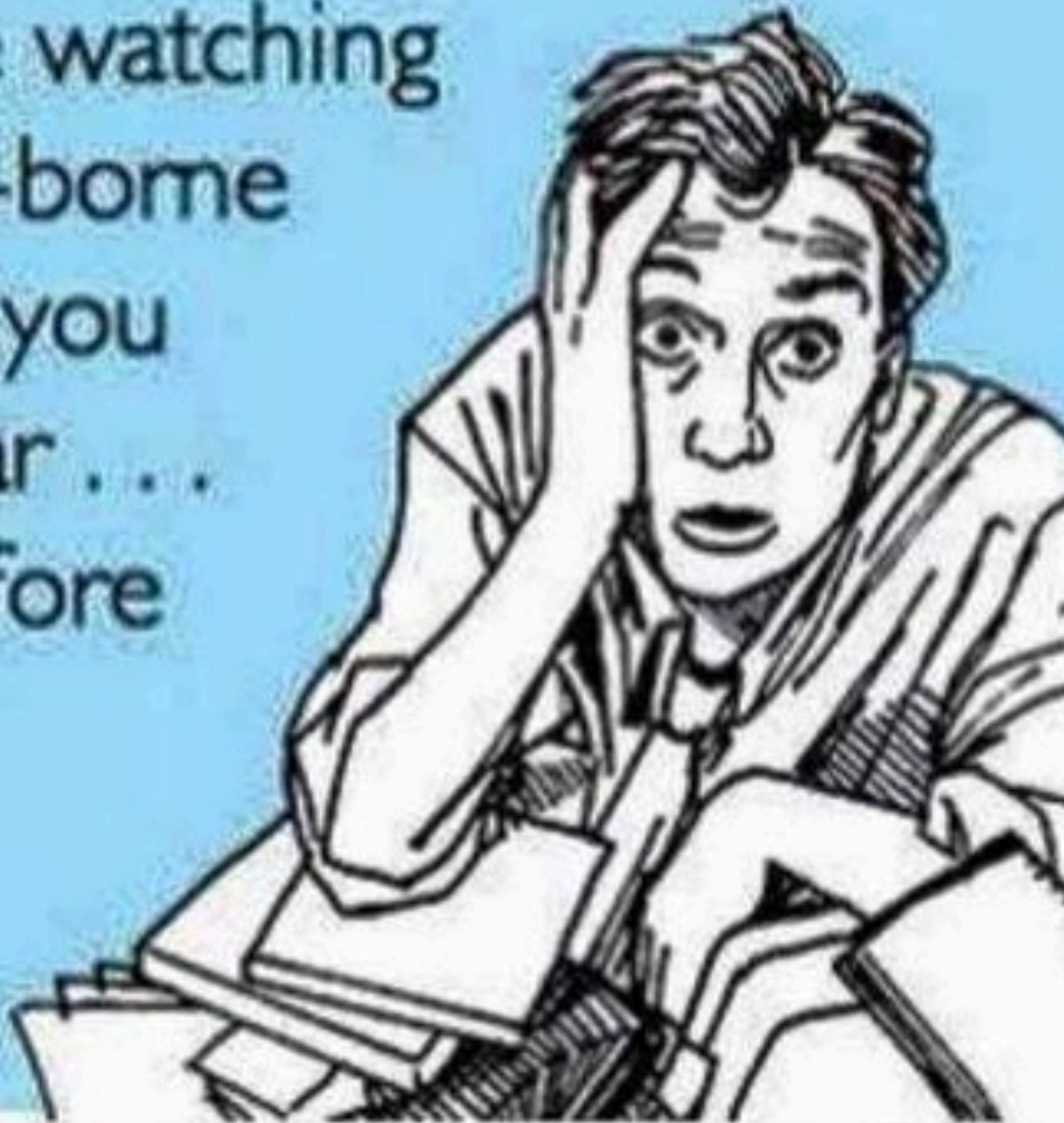
# What is Professional Development?

- Ongoing, intentional, systematic educational training opportunities available to educators in schools and districts (Guskey, 2000)
- Activities intended to increase the skills, knowledge or understanding of teachers, and their effectiveness in schools (Rhodes, Stokes, and Hampton, 2004)



Nothing says "have a great school year" like watching the same blood-borne pathogen video you watched last year . . . and the year before and . . .

som<sup>ee</sup>cards  
user card



# How PD Happens

- Can be Formal
  - Occurs at a district level
    - Organized by department at each school
    - District brings in someone with desired expertise
  - Occurs in conferences
- Can be Informal
  - Educator seeks out PD in a less structured format.



# Professional Development:

**Before:**

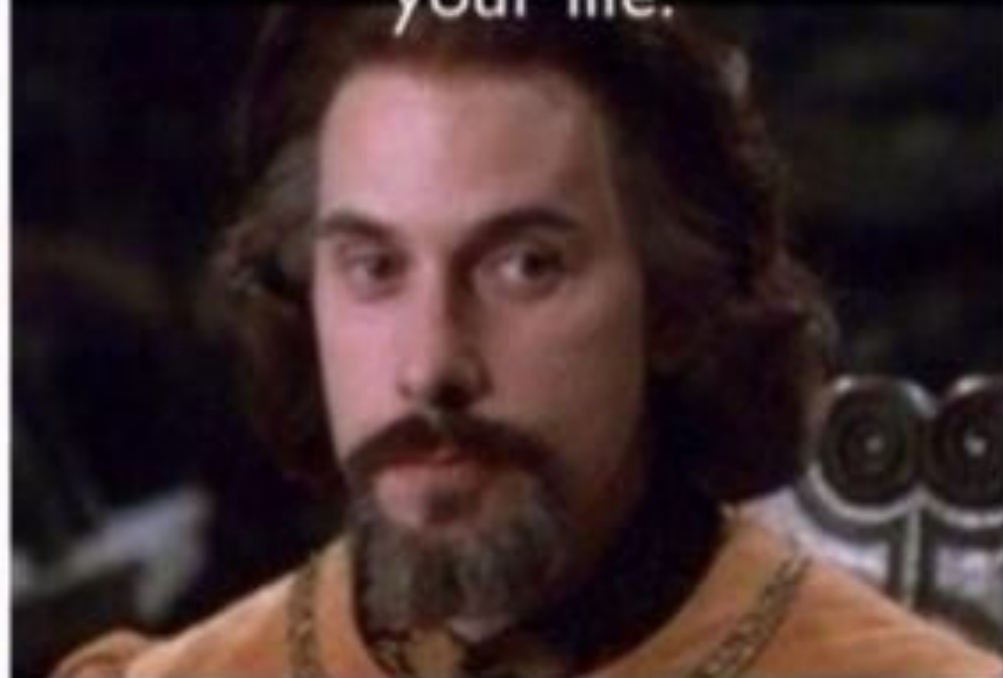
**After:**

What's a PD???



I want one!!!

I've just sucked one hour of  
your life.



Tell me... How do you feel?

# Why Twitter?

- Informal
  - The educator is deciding what to learn
  - Not organized by a school/district
- No significant cost to participate
  - Need an internet connected device



**YEAH, IF I COULD BE BORED OUT OF MY MIND  
AT THIS PD SESSION**

**THAT WOULD BE GREAT**

# Utilize Twitter

- Hashtags
  - # - followed by a number/letter string
  - Groups all #'s with the same number/letter string together
  - Real Time



**YOU GET A MEETING.  
AND YOU GET A MEETING.**



**AND YOU GET A PLC. AND YOU GET  
A TRAINING. AND YOU GET SOME PD.**

# Twitter Chats

- Organized around specific hashtags
  - Occur on specific days of the week at specific times
  - Led by a moderator
    - Moderator will post a series of questions using the specific hashtag
    - Participants respond to the questions with the specific hashtag
- Real Time



**WE SHOULD PROBABLY PREP OUR CLASSES  
INSTEAD OF HAVING THIS MEETING**



**BUT THAT'S NONE  
OF MY BUSINESS**

# Twitter Chats

- Twitter App and Website can be hard to use during a chat
  - Constantly refreshing your screen
  - Easy access to emojis and gifs
- Use a chat management tool
  - Organize your hashtags
  - Tweet with a specific hashtag
  - Examples:
    - Tweetdeck
    - [tweetchat.com](https://tweetchat.com)



Teacher New Year's Resolution  
#2-- I will participate  
fully in all PD sessions,  
even if the activity is  
monotonous  
and/or  
demeaning.



# Edu-Friendly Hashtags

- #oklaed
- #tlap
- #mathchat
- #sschat
- #kidsdeserveit
- I teach \_\_\_\_\_ - there is a chat for that



**NEW TEACHERS BE LIKE**



**I HAVE SEVEN DAYS OF MEETINGS AND FOUR  
HOURS TO WORK IN MY CLASSROOM?!**

# How to find good hashtags

- Start with Cybraryman's educational hashtag page
- Search for hashtags for your curricular area
- Tweet other educators and ask what hashtags they follow

Pinning teaching ideas should  
get you some kind of  
professional development  
credit.



Find Some Hashtags  
and Share Them!





# Your poll will show here

**1**

Install the app from  
[pollev.com/app](https://pollev.com/app)

**2**

Make sure you are in  
Slide Show mode

Still not working? Get help at [pollev.com/app/help](https://pollev.com/app/help)  
*or*

[Open poll in your web browser](#)

